



Lubbock Area United Way

VOLUNTARY GIVING POLICY

An individual's or company's choice of whether or not to contribute, as well as how much to contribute, is at the very basis of the Lubbock Area United Way values.

The following principles outline Lubbock Area United Way's commitment to voluntary giving:

- Any use of pressure or coercion is unethical and does far more harm to our organization and those we serve than any short-term gains it may produce.
- Contributing to the Lubbock Area United Way should be presented as an opportunity to help the community.
- Donations of any amount are valued.
- Education about how United Way and our Community Partners help people is the best way to encourage giving.

This policy is emphasized in the orientation and education of all United Way volunteers. United Way encourages CEOs and management teams to inform their employees of this policy.

Approved by Board of Directors April 26, 2023